

General Information

*- Meet the Hidden
Champions and
Master Craftspeople
of Sabae -*

September, 2018

Sabae Chamber of
Commerce and
Industry

RENEW 2018
and
The 7th Sabae
Monodukuri
Exhibition



RENEW 2018

RENEW 2018 is Japan's largest experience-based open market exhibition that features local industries and traditional crafts industries.

Approximately 100 factories and shops will participate in RENEW this year. Factory tours, workshops, and the RENEW Store will be offered.

(Photos: courtesy of RENEW Executive Committee)



RENEW 2018

Date & Time	Friday, October 19 to Sunday, October 21, 10 am to 5 pm Some side events will be held in the evening.
Venue	The venue includes the total area of Sabae City, Echizen City, and Echizen Town. All the RENEW sites are located within a radius of 10 kilometers (6 miles). Free shuttle bus services will be provided for visitors. Details will be announced in early October. During the exhibition, an information booth will be set up near the Sabae station (in front of Kubota Liquor Shop).
Admission Fee	Factory Tour: Free Workshop: Actual expenses for materials Local Expo Fukui: 300 yen
Organizer	RENEW 2018 Executive Committee
Sponsorship	Sabae Chamber of Commerce and Industry and other 19 organizations
Supporter	Japan Chamber of Commerce and Industry
Point of Contact	RENEW 2018 Executive Committee (C/o TSUGI LLP) Phone: 0778-65-0048
Website	http://renew-fukui.com

RENEW 2018

Factory Tour	<p>Factory tours will provide visitors opportunities to access factories that are not open to the public usually and understand the soul of craftsman.</p> <p>Participating factories include manufacturers of glasses frame, lacquerware, forged blade, Japanese paper, and tansu (chest).</p> <p>Model plans and access information will be announced in early October.</p>
Workshop	<p>Visitors will experience the essence of <i>monodukuri</i>, which includes the Japanese practices of manufacturing, through workshops organized by some of the factories.</p> <p>Workshop programs include lacquering, knife sharpening, paper making and making products such as gold-relief lacquerware and a steak knife.</p> <p>Some popular workshops (e.g., making a steak knife at Ryusen Hamono) require reservations.</p> <p>Participants can order tailor-made products, such as lacquerware bowl and glasses frames, at some factories. Finished products will be delivered to the designated places at a later date.</p> <p>Actual expenses for the materials will be charged.</p>

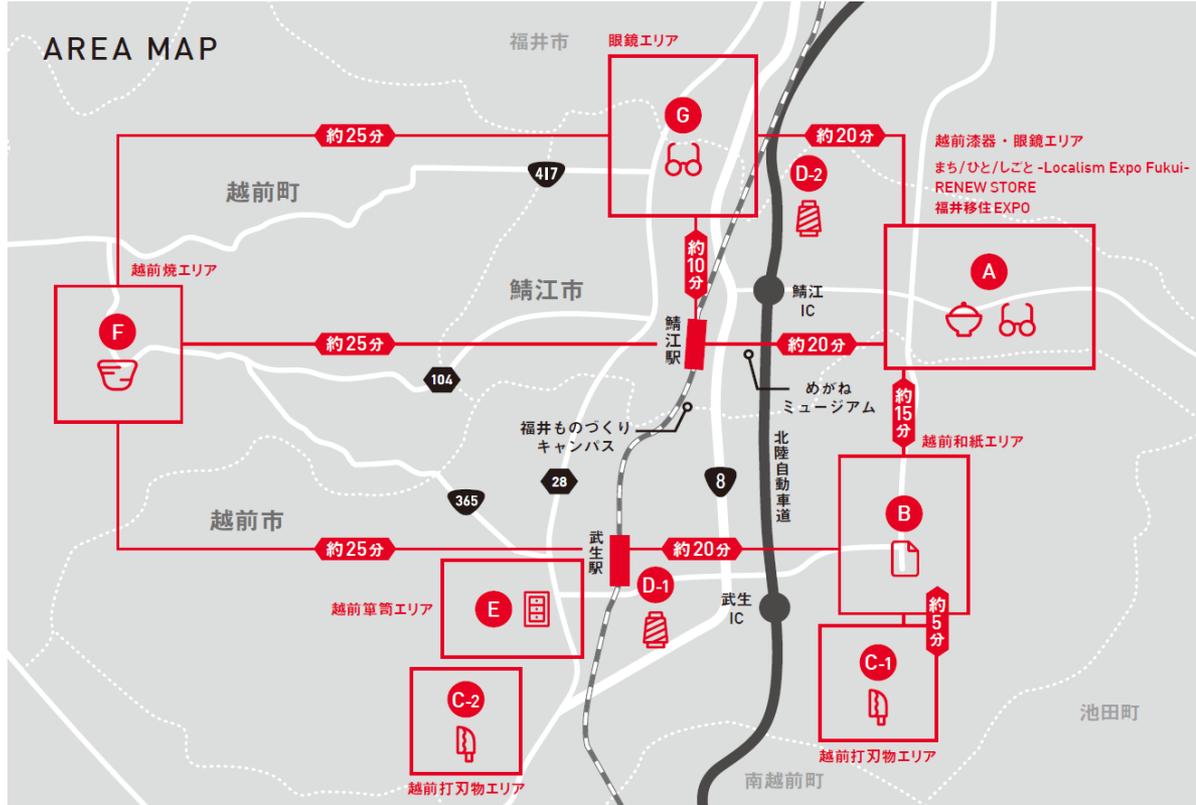
RENEW 2018

Marketplace	<p>Visitors can enjoy shopping the products made by craftspeople at factories and shops participating in RENEW.</p> <p>A RENEW Store will open at the Urushi-no-sato Kaikan. Visitors will be able to purchase lacquerware, Japanese paper, kitchen knives, and accessories made of glasses frame materials.</p>
Local Expo Fukui	<p>Local Expo Fukui will be held from Thursday, October 18 to Sunday, October 21, from 10 am to 5 pm, at Urushi-no-sato Kaikan. (This exhibition starts one day earlier than other programs of the RENEW 2018.)</p> <p>A total of 21 organizations and their leaders who promote regional revitalization will gather from all over the country to exhibit their projects and sell their products full of locality.</p> <p>Talk events by leaders from all over the country will be held as well.</p> <p>Admission Fee: 300 yen</p>

RENEW 2018

Reference Videos of RENEW	
RENEW 2017	https://vimeo.com/244178083
RENEW Factory Tours & Craft Market: Traditional crafts created in Sabae, Fukui Prefecture (Japan Airlines)	https://jal.japantravel.com/fukui/renew-factory-tours-craft-market/32304

RENEW 2018



- A visitors' information center will be set up at the Echizen Lacquerware Center (Urushi-no-sato Kaikan) in Kawada district (Area A).
- An information booth will be set up near the Sabae station (in front of Kubota Liquor Shop).
- Free shuttle bus services will be provided for visitors. Details will be announced in early October.
- Rent-a-cycle services will be available in 3 areas; A, B, and G. (The number of cycles is limited.)

A: RENEW Store, Echizen Lacquerware and eyewear: Kawada district of Sabae city

B: Echizen Washi Village (Japanese paper): Imadate district of Echizen city

C-1: Echizen Uchihamono (forged blades): Ajimano district of Echizen city

C-2: Echizen Uchihamono (forged blades): Ikenokami district of Echizen city

D-1: A textile company in Echizen city

D-2: A textile company in Sabae city

E: Echizen Tansu (chest): Tansu-machi in Echizen city

F: Echizen Yaki (pottery): Echizen Ceramic Village in Echizen town

G: Eyewear: Shinmei district of Sabae city



The 7th Sabae Monodukuri Exhibition

Sabae Monodukuri Exhibition will showcase the superior technologies and products of the members of the Sabae Chamber of Commerce and Industry.

Approximately 80 members will display their latest products, such as eyewear, medical instruments, and lacquerware, and demonstrate technologies.

Some companies have high market shares of their products both at home and abroad.



The 7th Sabae Monodukuri Exhibition

Date & Time	Friday, October 26 and Saturday, October 27, 10 am to 5 pm Sunday, October 28, 10 am to 4 pm
Venue	Sabae City Kyoyo-kaikan Hall Address: 2-7-1 Sakuramachi, Sabae City It's a walk of approximately 15 minutes, or a 5-minute taxi ride from Sabae station.
Admission Fee	Free
Organizer	Executive Committee of the Sabae Monodukuri Exhibition
Sponsor	Sabae City Government Sabae Chamber of Commerce and Industry
Cooperation	Fukui Prefecture Government
Point of Contact	Sabae Chamber of Commerce and Industry Phone: 0778-51-2800
Website	http://sabae-mono.jp/

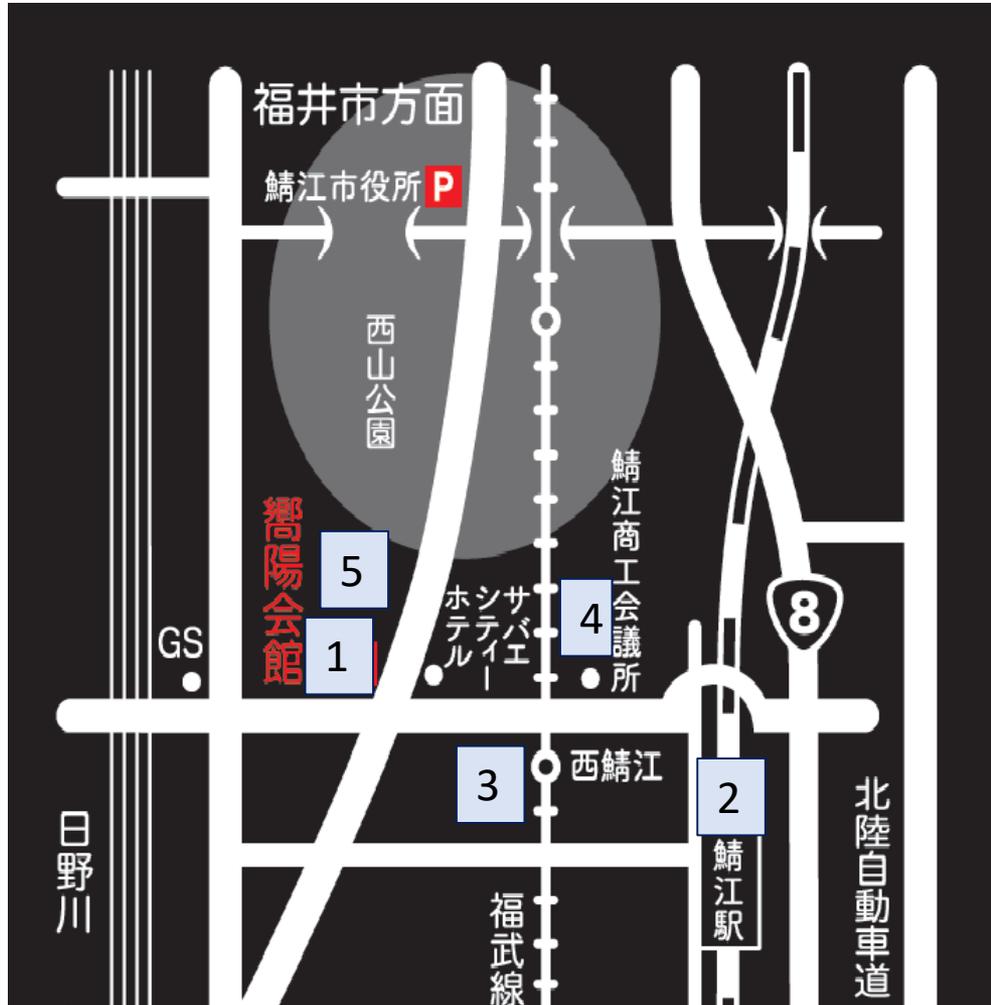
The 7th Sabae Monodukuri Exhibition

Side Events	
Workshop	<p>Visitors can participate in the workshops held by some member companies and experience the essence of <i>monodukuri</i>.</p> <p>Programs of workshop include handloom weaving, kumikoworks, making flowers with Japanese paper, and making accessories with glasses frame materials.</p>
Marketplace	<p>Visitors can enjoy the shopping of Sabae-made products, such as glasses frames, sunglasses, cleaning cloths, Buddhist altar fittings, sake, sake lees, rice cracker, sweets, Sabae-dog, and organic vegetables.</p>
Halloween Costume Contest	<p>Halloween Costume Contest will be held on Sunday, October 28.</p> <p>It is compulsory for all entrants to use Sabae-made fabrics and ribbon in making their costume.</p> <p>Sabae Fiber Association provides Sabae-made fabrics and ribbon.</p>

The 7th Sabae Monodukuri Exhibition

Side Events	
Demonstration sales of “Kid’s Company”	<p>Some groups of fifth-and sixth-grade elementary school children will open their stores and sell their products based on their business plans.</p> <p>“Kid’s Company” is a competition program to foster entrepreneurship.</p>
Sabae Bakery and Sweets Festa	<p>Several popular bakeries and confectionery stores will open shops in Sabae City Kyoyo-kaikan Hall.</p> <p>In recent years, Sabae has become known for the presence of a number of good bakeries and confectionery stores.</p>
Digital Technology Exhibition	<p>Several universities that have concluded partnership agreements with the Sabae CCI and the Sabae City will present their latest research developments on digital technology.</p> <p>Universities include the University of Electro-Communications, Fukui University of Technology, and National Institute of Technology Fukui College.</p>

Access to the Sabae City Kyoyo-Kaikan Hall

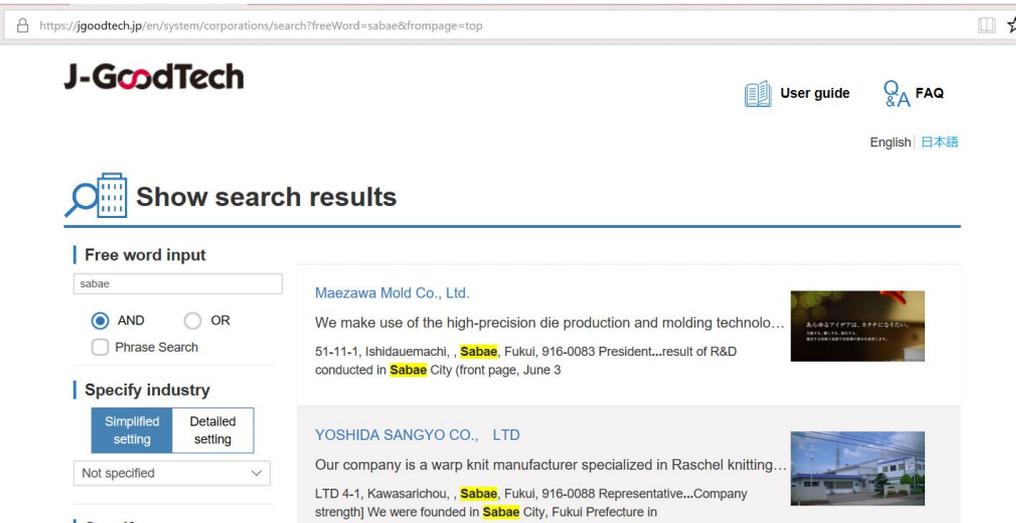


1. Sabae City Kyoyo-Kaikan Hall
2. Sabae station (JR)
3. Nishisabae station (Fukutetsu)
4. Sabae Chamber of Commerce and Industry
5. Michi-no-eki (roadside station) Nishiyama-Koen (Nishiyama park)

It's a walk of approximately 15 minutes, or a 5-minute taxi ride from Sabae station.

Find Excellent SMEs of Sabae via J-GoodTech

J-GoodTech is an online business matching platform connecting credible Japanese SMEs and companies worldwide, operated by SME Support, JAPAN, which is a quasi-government organization.



Approximately 50 SMEs that boast excellent technology and high market share have been registered on the basis of recommendations by the Sabae Chamber of Commerce & Industry and Sabae City Government.

Here is an easy way to find excellent SMEs in Sabae:

1. Go to the home page of the J-GoodTech.
<https://jgoodtech.jp/pub/en/>
2. Type “sabae” in the text field and click on “Search”.
3. Search results will show companies whose head offices are located in Sabae city and/or whose names contain “Sabae”.

Eyewear industry

Textile industry

Echizen Lacquerware*

Echizen Washi
(Japanese Paper)*

Echizen Uchihamono
(Forged Blades)*

Echizen Tansu
(Chest)*

Echizen Yaki
(Pottery)*

Marked *: Traditional
crafts designated by
the Minister of
Economy, Trade, and
Industry

Brief Outlines of the Local and Traditional Crafts Industries

Eyewear Industry

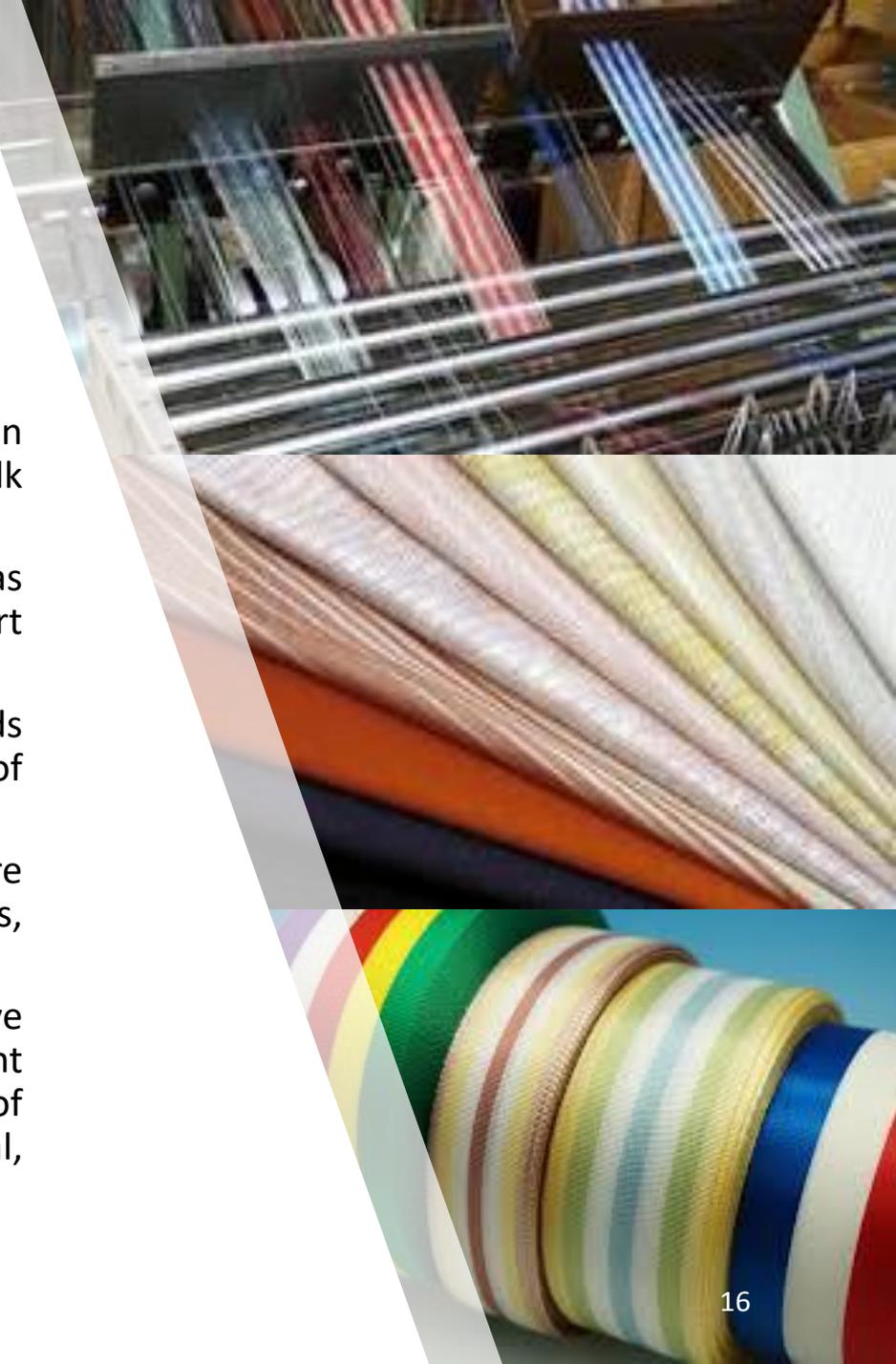
- Sabae is one of the three renowned eyewear-manufacturing districts in the world. Sabae-made glasses frames have shares of 96% in domestic and 20% in international markets.
- Sabae produces eye wears of both “Made in Japan” brands and hundreds of global marques.
- In Sabae, one in six of the residents works in the eyewear industry.
- Making a single pair of Sabae-made glass frame involves 200 to 300 processes that are manually handled by master craftspeople.
- Some companies have entered into the new fields, such as medical instruments, music instruments, and parts for the aerospace industry, with their leading-edge precision processing technology.

Photo (bottom) : courtesy of RNEW Executive Committee



Textile Industry

- The historical record shows that people in Sabae paid the nengu (land tax) using silk fabric in the 12th century.
- In the mid-Meiji period, Sabae developed as a production center of silk fabrics for export purpose.
- Since the mid-Showa period, Sabae leads Japan's textile industry as the center of synthetic fiber production.
- Sabae is unique production area where almost any kind of textile-related industries, including dyeing industry, agglomerate.
- In late years, textile companies in Sabae have explored new markets with their excellent technology. The focus of the new markets of the textile industry includes the medical, environment, and aerospace industry.



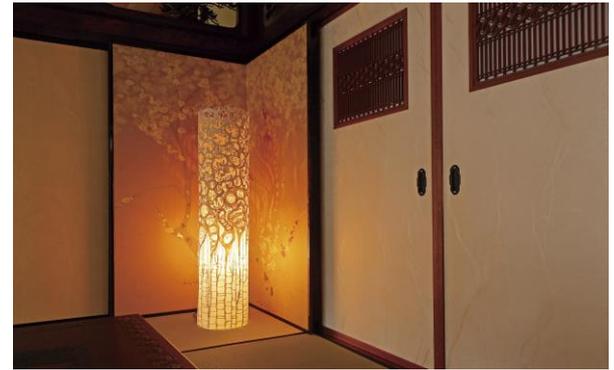
Echizen Lacquerware

- Echizen lacquerware date back to the 6th century. Emperor Keitai, when he was the prince, impressed by the excellent lacquerware made by an artisan of the Katayama district (present-day Sabae city), encouraged the people to make lacquer ware.
- In the late Edo period, artisans incorporated gold-relief (maki-e) technique from Kyoto and sunken gold decoration from Wajima.
- Echizen lacquerware has been used as tableware for centuries in Japan since it brings out the delicate flavor of Japanese cuisine.
- In recent years, the development of dishwasher-safe lacquerware and incorporation of daring design increased the appeal of Echizen lacquerware.



Echizen Washi (Japanese Paper)

- Nearly 1,500 years ago, a beautiful princess came to the village of the present-day Echizen city and taught the people there how to make paper.
- The princess has been enshrined as a paper goddess in Okamoto Otaki Shrine.
- Echizen washi is made mostly from the inner bark fibers of plants, such as kozo (mulberry), mitsumata, and gampi.
- Echizen Washi has been used for official certificates, as wrapping paper for high-caliber gifts, in calligraphy, for drawings, and as wallpaper.
- Some masters of the Japanese art world, including Yokoyama Taikan and Hirayama Ikuo, used Echizen Washi.
- It is said that Rembrandt and Picasso used Echizen Washi for their works.



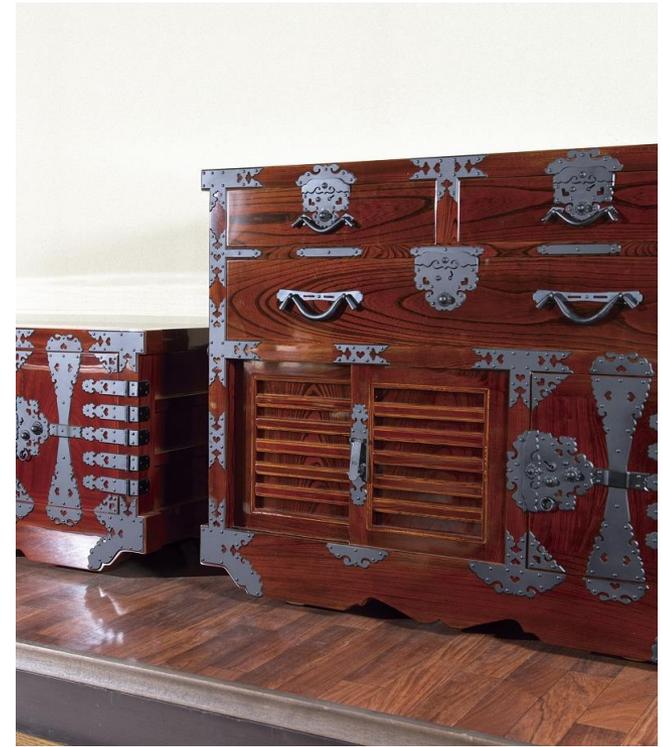
Echizen Uchihamono (Forged Blades)

- Echizen Uchihamono that has a 700-year-old history continues employing the forging technique introduced by Chiyo-zuru Kuniyasu; a master swordsmith came from Kyoto in search of the water suitable for sword making.
- Echizen Uchihamono is distinguished by its traditional hammer-forging technique and hand finishing.
- Famous chefs worldwide desire and wait for professional-use kitchen knives made in Echizen owing to their long-lasting sharpness, even if it takes them four years to receive the knives!
- In recent years, craftspeople have begun adopting the industrial design while maintaining a traditional technique and making a range of products full of originality.



Echizen Tansu (Chest)

- The historical record shows that craftworkers in Echizen already produced wooden storage furniture in the 8th century.
- Craftworkers began the production of Echizen tansu in the late Edo period.
- Echizen tansu is lacquer-coated, made of the solid wood of Japanese zelkova and paulownia, assembled with mortise-and-tenon joint technique (without using nails), and has decorative heart-shaped iron fittings.
- Echizen tansu has strong links with other traditional local crafts; the technique of Echizen forged blades is used for decorative iron fittings, and the method of Echizen lacquerware is used for lacquer coating.



Echizen Yaki (Pottery)

- Echizen Yaki is one of the Six Ancient Kilns in Japan that has a history dating back to nearly 850 years. The main products at that time were large storage vessels and other everyday articles.
- After the Meiji period, due to the development of water supply and the popularization of chinaware, Echizen Yaki lost demand.
- In 1970, Fukui prefectural government developed the Echizen Pottery Village in Echizen Town to preserve and revitalize Echizen Yaki. In the village, craft potters from all over the country opened their pottery studios and galleries.
- Nowadays, products of Echizen Yaki include flower vases, beer mugs, teacups, and pots as well as a wide range of daily necessities.



Reference Websites and Videos

Sabae	
Journeys in Japan: Sabae: Eye on Design (NHK)	https://www3.nhk.or.jp/nhkworld/en/tv/journeys/journey_20160726.html
Sabae Technology: Technology and Quality Power of the World's Best (Sabae City Government)	https://www.city.sabae.fukui.jp/technology/en/
Eye Glasses	
Sabae Technology: Glasses Frame (Sabae City Government)	https://www.city.sabae.fukui.jp/technology/watch/xiw58z-2f0/
Sabae: Premium Frames from Japan (JETRO)	https://www.jetro.go.jp/en/mjcompany/sabae/
Glasses Master Craftsmen and Skills (Fukui Optical Association)	http://www.japanglasses.jp/movies/?lang=en
Is Japan Cool?: Eyeglasses from Sabae (ANA)	https://www.ana-cooljapan.com/destinations/fukui/eyeglassesfromsabae
Eyewear by Archibald London - Handcrafted in Sabae, Japan (YouTube: Archibald London)	https://www.youtube.com/watch?v=R0TafiBvZqU

Reference Websites and Videos

Echizen Lacquerware	
Echizen Lacquerware Cooperative	http://echizen.org/
Japan Echizen Lacquerware (YouTube: Japan Traditional Crafts Aoyama Square)	https://www.youtube.com/watch?v=3QYY7CfthJ0&feature=youtu.be
Echizen Lacquerware: Maki-e (YouTube: Echizen Lacquerware Cooperative)	https://www.youtube.com/watch?v=DUBHUuVoqAM
Echizen Lacquerware	https://kogeijapan.com/locale/en_US/echizenshikki/
Echizen Washi (Japanese Paper)	
Echizen Washi Village	http://www.echizenwashi.jp/english/index.php
Echizen Paper	http://kougeihin.jp.e.oo.hp.transer.com/item/0904/
Echizen Traditional Japanese Paper	https://kogeijapan.com/locale/en_US/echizenwashi/
Echizen Washi: Mr. Ichibei Iwano IX (Living National Treasure) (YouTube: takipapertv)	https://www.youtube.com/watch?v=QsqBvzWp_VU
Echizen-washi Japanese traditional paper making (YouTube: amayayuka channel)	https://www.youtube.com/watch?v=npAkMHYRuEc

Reference Websites and Videos

Echizen Uchihamono (Forged Blades)	
Echizen Cutlery (Uchihamono)	https://kogeijapan.com/locale/en_US/echizenuchihamono/
Echizen Uchihamono (YouTube: Science Film Museum)	https://www.youtube.com/watch?v=mO3Ji36B5dk
Chef's Comments for Echizen Knives (YouTube: tumekaeinkkakumei)	https://www.youtube.com/watch?v=uj-UwTgwD04
How to Sharpen Our Knives (YouTube: RYUSEN HAMONO)	https://www.youtube.com/watch?v=Y9Yj5LyyDhw
Echizen Tansu (Chest)	
Echizen Traditional Chest	https://kogeijapan.com/locale/en_US/echizentansu/
Echizen Tansu: Trick Chest of Drawers (YouTube: Oyanagi Tansu)	https://www.youtube.com/watch?v=npHALEYJQgU
Inome Tansu Gallery in Imadate (YouTube: yoriyasu masuda)	https://www.youtube.com/watch?v=4YJPrXriXOU
Echizen Yaki (Pottery)	
Echizen Ware	https://kogeijapan.com/locale/en_US/echizenyaki/
Visiting the Fukui Pottery Village (YouTube: Experience_fukui)	https://www.youtube.com/watch?v=b5UipghTtQw

Travel Information



Access to Sabae

JR	Tokyo	2h 20min	Maibara		1h	Sabae
	Take Tokaido Shinkansen "Hikari" from Tokyo to Maibara			Take limited express "Shirasagi" from Maibara to Sabae		
	Tokyo	2h 30min	Kanazawa		1h	Sabae
	Take Hokuriku Shinkansen "Kagayaki" from Tokyo to Kanazawa			Take limited express "Thunderbird" or "Shirasagi" from Kanazawa to Sabae		
	Nagoya	2h				Sabae
	Take limited express "Shirasagi" from Nagoya to Sabae					
	Osaka	1h 50min				Sabae
Take limited express "Thunderbird" from Osaka to Sabae						
ANA Or JAL	Haneda (Airport)	1h	Komatsu (Airport)	Komatsu (JR station)	40min	Sabae (JR station)
	Take a commercial plane (ANA or JAL) from Haneda to Komatsu		Take a bus or a taxi from Komatsu airport to Komatsu station (15min)		Take a limited express train "Thunderbird" or "Shirasagi" from Komatsu to Sabae	

Please note some Thunderbird trains do not stop at Sabae and Takefu stations.

Accommodation Information

There are some economy hotels in Sabae. You can make a reservation of room via website of the following hotels or an online travel agent (e.g.: Rakuten travel, Agoda, and Booking.com)

In case you are unable to find a hotel room in Sabae, please check the availability of hotel rooms in Fukui city or in Echizen city.

Hotel	Website
Hotel α-1 (alpha one) Sabae	http://www.alpha-1.co.jp/sabae/ (No English page)
Sabae City Hotel	http://www.sabae-city-hotel.com/ (No English page)
Sabae Dai-Ichi Hotel	http://www.dai-ichi-hotel.co.jp/ (No English page)
Hotel Route-inn Sabae	https://www.route-inn.co.jp.e.ut.hp.transer.com/language/hotel_detail.php?hotel_id=643
La Pause Kawada	http://lapause.jp/ (No English page)
Osamura	http://www.osamura.jp/ (No English page)
Hotel New Osamura	http://www.new-osamura.jp/ (No English page)

If you wish staying in an old farmhouse in Kawada district of Sabae city:

✧ Wan de En Group

- Wan de En (a 150- years old farmhouse)
- Marimba Cheap Inn (a 40-years old house)
- Zakuro-no-yado (a 50-years old house)

<http://wan-de-en.com/en/>

You can make a reservation via the Airbnb website.

- Sabae Chamber of Commerce and Industry
- Address: 3-2-12 Honmachi, Sabae City
- Phone: 0778-51-2800
- Fax: 0778-52-8118
- E-Mail: info@sabaecci.or.jp